

# BEERSHORTS

WHOLESALE LINE SHEET

SPRING 2027  
Surf Expo • Orlando • Sept 16-18, 2026



## Beershots

### Board Shorts + 2 Magnetic Can Coolers

The custom can coolers magically connect to the sides of the short with a low profile magnetic connector. Holds a standard 12oz can hands-free, doesn't fall, releases easily by pulling up, and snaps back easily.

*Ships as one complete set. One SKU to stock, one SKU to ring.*

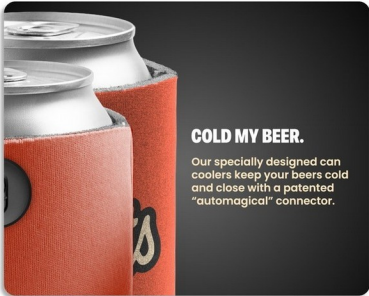
| WHOLESALE         | SUGGESTED RETAIL        | RETAILER MARGIN  |
|-------------------|-------------------------|------------------|
| \$39.99           | \$79.99                 | 50%              |
| per set, per unit | MAP enforced at \$79.99 | \$40.00 per unit |

|                                                    |                                                        |                                           |
|----------------------------------------------------|--------------------------------------------------------|-------------------------------------------|
| <b>ZERO</b><br>returns since the April 2026 launch | <b>1 SKU</b><br>complete set, no add-on to merchandise | <b>50%</b><br>full keystone margin at MAP |
|----------------------------------------------------|--------------------------------------------------------|-------------------------------------------|

COLORWAYS & SIZE RUN

| COLORWAY      | S        | M        | L        | XL        | XXL        | 3XL        | PREPACK  |
|---------------|----------|----------|----------|-----------|------------|------------|----------|
| Black         | BS-BLK-S | BS-BLK-M | BS-BLK-L | BS-BLK-XL | BS-BLK-XXL | BS-BLK-3XL | 12 units |
| Khaki         | BS-KHK-S | BS-KHK-M | BS-KHK-L | BS-KHK-XL | BS-KHK-XXL | BS-KHK-3XL | 12 units |
| Prepack ratio | 1        | 2        | 3        | 3         | 2          | 1          | 12       |

Black and Khaki both available for Spring 2027 delivery. Prepacks ship in the size ratio shown. Orders may be mixed across colorways to meet the opening minimum.



## DELIVERY

| SEASON      | ORDER CUTOFF     | SHIP DATE         |
|-------------|------------------|-------------------|
| Spring 2027 | October 15, 2026 | February 15, 2027 |

Orders written at Surf Expo confirm against the February 15 ship date. Production runs 90 days from PO. The October 15 cutoff clears the Chinese New Year shutdown on February 6, 2027. Orders placed after the cutoff ship on a rolling basis and cannot be guaranteed for spring set.

## ORDER TERMS

|                       |                                                                                                                                            |
|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| Opening order minimum | 24 units (2 prepacks). May be mixed across colorways.                                                                                      |
| Reorder minimum       | 12 units (1 prepack)                                                                                                                       |
| Payment terms         | Net 30 on approved credit. First orders prepay or credit card.                                                                             |
| Freight               | Free Freight Allowance on orders of \$1,000 or more. Allowance is forfeited and freight charged back if the invoice is paid outside terms. |
| FOB                   | Lansing, Michigan                                                                                                                          |
| Returns               | No returns without prior written authorization. Defects reported within 14 days of receipt.                                                |
| MAP policy            | \$79.99. Signed MAP agreement required before first shipment.                                                                              |

## PRODUCT SPECIFICATIONS

|                   |                                                                                                       |
|-------------------|-------------------------------------------------------------------------------------------------------|
| What ships        | One pair of shorts and two insulated can coolers, packed together as a single retail-ready unit.      |
| Can Cooler fit    | Sized for a standard 12oz can.                                                                        |
| Connector         | Magnetic connector. Licensed hardware, design patent pending on the can cooler and short.             |
| Fabric            | Shell: 90% nylon, 10% spandex. Liner: 88% polyester, 12% spandex.                                     |
| Inseam            | 8 inches                                                                                              |
| Size range        | S through 3XL                                                                                         |
| Packaging         | Individually poly-bagged with hang tag attached. Floor-ready, no prep required.                       |
| UPC / GTIN        | Assigned per SKU. Provided with order confirmation.                                                   |
| Country of origin | Imported                                                                                              |
| Compliance        | Prop 65 and PFAS compliance certificates on file. Available on request with vendor onboarding packet. |
| Care              | Machine wash cold. Hang dry.                                                                          |

### PLACE ORDERS THROUGH

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Orders written via MarketTime

### BRAND CONTACT

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